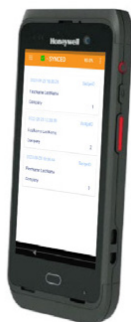


## LEAD RETRIEVAL 101

How are you capturing and following up with the leads collected at your booth?

### Maximize your ROI with ATS Lead Retrieval Services!

Event badges aren't just identification—they're electronic business cards loaded with attendee contact information and key demographics. ATS Lead Retrieval makes it easy to capture, qualify, and follow up with leads efficiently, so you never miss a sales opportunity.



#### MobilePlus™

Dedicated handheld scanner for quick, seamless lead capture.



#### iPad MiniPlus™

Large-format device with an easy interface for lead management.



#### LeadsPlus™ App

Use your own device to scan and capture leads anytime

### Just Point & Scan

- Instant lead capture with contact & demographic data
- Add notes & qualifiers for better follow-up
- Real-time & post-event access (saved for 36 months)
- Onsite tech support included
- Easily manage your booth's leads
- Seamless CRM integration

 Questions? Please call: **985-809-0600**

 Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com)

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